



### contact

Devyn Fraser

Portfolio Website: http://devynfraserdesigns.ca

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# t e c h n i c a l

Proficient in

Χd

Adobe Creative Suite:



Knowledge in **HTML/CSS** & **JavaScript**:



Strong understanding of **Microsoft Office** 

Skilled in photography & motion graphics

General **computer** skills & knowledge

Knowledge of digital media strategy

### objective

Looking to demonstrate my knowledge and skills in graphic design with an opportunity at \_\_\_\_\_\_.

### education

Advertising - Digital Media Management - Graduate Certificate (2022 - 2023)

Durham College - Oshawa, ON

Interactive Media Design - Diploma (2020 - 2022)

Durham College - Oshawa, ON

Graphic Design - Diploma (2017 - 2020)

Durham College - Oshawa, ON

**Honour Roll Student** - (2014 - 2023)

5.0/5.0 GPA in 2021/22/23 (4 consecutive semesters)

### experience

## Social Media Collaboration with Oshawa Animal Services & Local Non-Profits

with Durham College (2022)

- Developed creative briefs
- Designed social media posts (static, video & animation)

### **FastStart/Enactus & ORSIE Interactive Media Placement Student**

with Durham College (2022)

- Redesigned and created materials for main bulletin board
- Created brand kit for Enactus
- Updated Enactus annual report
- Redesigned ORSIE monthly bulletin e-newsletter

# **Group Leader for RMG - AR design collaboration** with Durham College (2022) **Bistro67 Graphic Design Placement Student** with Durham College (2020)

- Designed/Edited print brochures
- Developed hard copy cookbook from scratch for the culinary students' capstone final

### Logo created for a local automotive parts product/service (2020)

- Communicated professionally with the client
- Worked through creative differences
- Collaborated ideas and creative thoughts
- Designed and developed a well thought out logo for the clients' needs

Logo created for LA based pottery business (2019)

## <u>addit</u>ional experience

### Golfer Services Supervisor - Wooden Sticks Golf Course (2016 - 2023)

- Training new employees & overlooking and leading golfer services staff
- Working closely with management staff
- Initial customer interaction

### **Foxbridge Ladies League Co-ordinator** (2022 & 2023)

- Utilizing Microsoft programs (Excel/Word) for planning
- Curating & executing ideas for weekly events and prizes
- Communicating with members on a daily basis

#### attributes & strengths

- Exemplifies strong teamwork problem solving, leadership qualities, & time management
- Excellent communication skills to deal with a variety of clients
- Eye for detail with a unique and innovative mindse

#### achievements

Roger Anderson Award recipient (2019/20)

CCAA & OCAA All-Academic (2017 - 23)

**MVP-Durham College Golf Team** (2020 - 23)

Athlete of the Year - Durham Lords (2021/22)